

EQUESTRIAN SPORT EVENTS MANAGEMENT PLATFORM

We've been providing technology solutions for an industry-leading equestrian events management platform. The project comprises of a wide range of features, including an AI training tool (in progress), event management, online ticketing system, hotel reservation, IoT integration, and video management.





PROJECT FEATURES

AI TRAINING TOOL

The work-in-progress includes jump, fault, and refusal detection, training the riders, and guiding riders for the winning round trip.

EVENT TICKETING SYSTEM

Provides real-time attendee insights, secure payment gateways, access control and entry management, and integration with marketing tools.

VIDEO MANAGEMENT

Integrates with the AWS ecosystem to encode, stream and clip high-quality videos and deliver them to multiple devices with the use of adaptive bitrate streaming.

IoT INTEGRATION

Offers connection with Samsung SmartThings, Yale Smart Locks, IP TV controls, smart thermostats, lighting, and curtains control option.

EVENT MANAGEMENT SYSTEM

Transforms events through comprehensive event scalability, customizable standings, career stats for players, schedule management, WordPress plugin design and customization.

HOTEL RESERVATION SYSTEM

Key features include digital tape chart, multi-property support, online reservation, auto reset lock codes, keyless entry management, and ability to set room temperature.

iOS APP

Supports all features of the web application, making it the top grossing app on the US iTunes Store for a season.

AWS SERVICES

Ensures high availability and redundancy, scalability options, security, advanced analytics, website and discussion forum management.

PROJECT STATS

USER ENGAGEMENT



Users with logins
172.8K

User login sessions
23.4M

Unique user logins/day
2.5K



Emails sent
3.3M

SMS sent
826K

COMMUNICATION METRICS

TRANSACTIONS



Number of credit cards
274.8K

Credit card transactions
1.4M

Credit card volume
\$762.1M



Total video clips
2M

Watched
8.5M

Downloaded
80K

CONTENT CONSUMPTION

CUSTOMER BASE



Number of show companies
107

Number of shows
3000+



Registered exhibitors
371K

Registered horses
340K

Number of horse shows
2,927

EVENT PARTICIPATION

WEBSITE TRAFFIC



Average weekly page views
2.58M

Unique visitors per week
18K



Total reservable unit
2,042

Rooms and lodges
329

Camping spots
201

IoT AND RESERVATION SYSTEM

TECHNOLOGIES USED



PAYMENTS

Support for 200+ payment gateways with Spreedly



DATA LOOKUP APIS

EC, USEE, FEI, USHJA, NORCAL, TIN Lookup, NEXT FORMS



COMMUNICATION

Pusher, SendGrid, Twilio



AWS

RDS, Redis, Memcache, EC2, Lambda, S3, MediaLive, Media-Convert, MediaStore, CloudFront, Route53, WAF



AUTH

Permit.io



DEVELOPMENT STACK

ReactJS, Node-RED, NestJS, ExpressJS, AngularJS, Symfony, MySQL

OUR OFFICES



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