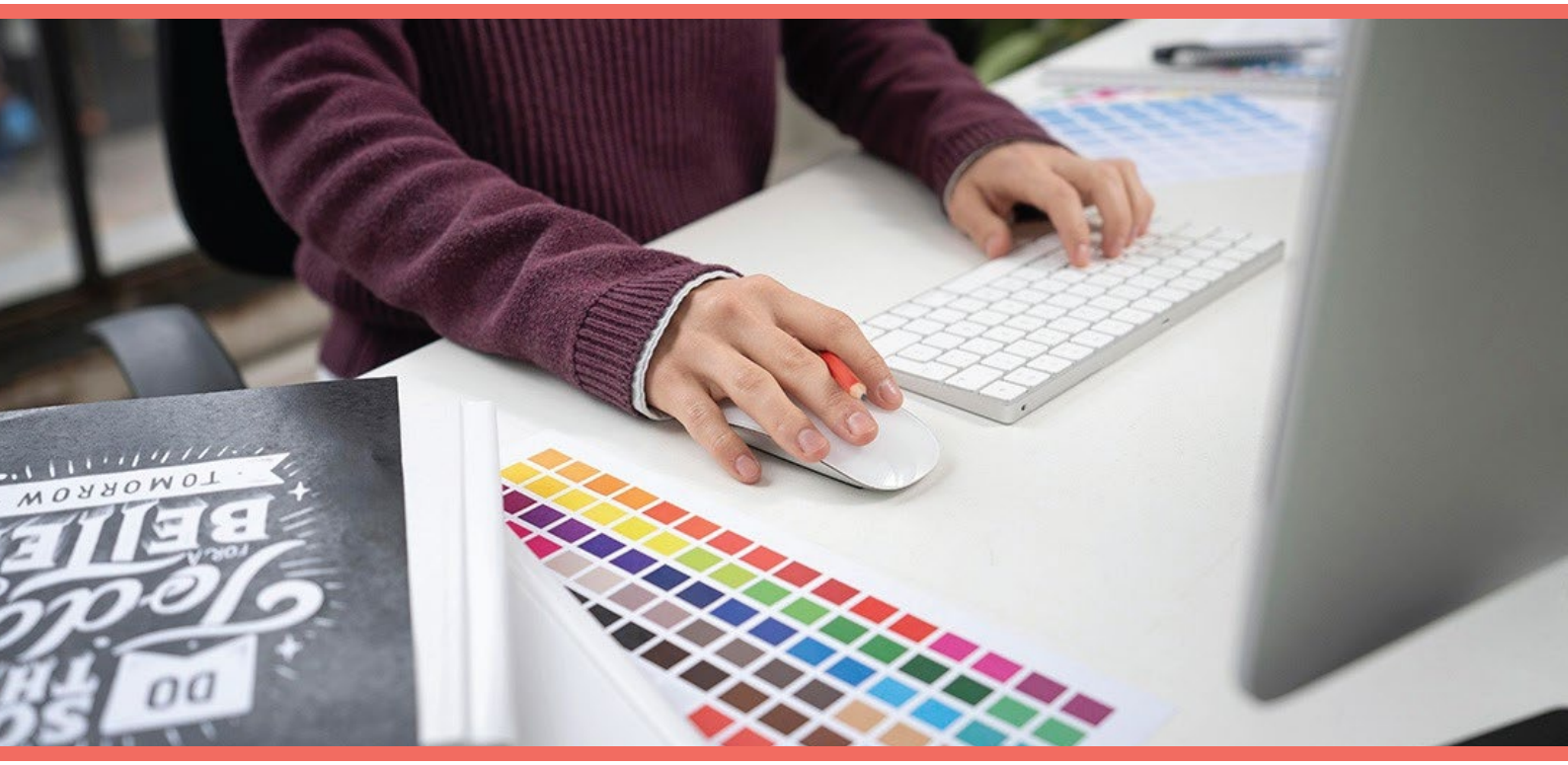
MARKETING COMMUNICATION ECOSYSTEM

E-commerce, performance marketing, campaign management, and data consulting solution for in-house agencies.



Marketing Automation With AI Features

Automated Brief Generation

Instantly summarize and extract key insights from documents, PDFs, team calls, videos and audio files.

Smart Image & Video Tagging

AI-powered metadata generation for context based search improving the organization and searchability.

AI-Powered Vector Search

Semantic search using vector databases for finding similar images or video clips based on their content.

Chat to Brief with RAG & ReactAgent

Retrieval-Augmented Generation (RAG) system, enhanced with ReactAgent and custom tools, to generate precise marketing briefs.

PROJECT FEATURES

CAMPAIGN MANAGEMENT

Offers real-time campaign insights, content management, and planning and task allocation.

CUSTOMER RELATIONSHIP MANAGEMENT

Transforms e-commerce processes by optimizing online sale processes and website management.

HR SYSTEM

Allows management of HR processes including adding team members and job categories.

BUDGET MANAGEMENT

Offers allocation, monitoring, and optimization of campaign budget to ensure efficient spending.

DIGITAL ASSET MANAGEMENT

Supports digital asset management including organizing, storing, and retrieving digital albums and templates.

DIGITAL ADVERTISING

Allows planning and execution of advertising campaigns across various digital platforms.

OUR OFFICES

ISLAMABAD

Address: Suite 308, Level 3, Evacuee Trust Complex, Agha Khan Road, F-5/1, Islamabad-44000

Phone: +(9251) 889 9116

MULTAN

Address: Suite B-F 1/5, Multan Business Tower, 74 Abdali Road, Multan-60000

Phone: +(9261) 450 0300

KARACHI

Address: M-41(A), Mezzanine Floor One, Park Towers, Shahra-e-Firdausi, Clifton, Karachi-75600

Phone: +(9221) 3712 2609